ARCHIE SERIES
06961
JUGHEAD! YOU CAN'T SELL FOOD IN THE SCHOOL LUNCHROOM!
20¢
APPROVED BY THE COMICS CODE AUTHORITY
Distrib'd by Fawcett
JUNE
NO. 217
Jughead
WHAT OUR WORLD NEEDS IS A PERFECT ENVIRONMENT!
AND NOW WE JUST FOUND IT.!
HOME ECONOMICS
CLASS ASSIGNMENT PIES!
TM & © 2008 ARCHIE

UNBELIEVABLE, BUT TRUE!

We've arranged with leading American companies and importers of exciting foreign merchandise to make FREE valuable gifts available to you. Companies like Lever Brothers, Best Foods, Celanese, Hershey Chocolate and many others are all anxious to give you FREE merchandise samples, helpful information on better homemaking, fantastic recipes and much, much more, just to introduce you to their products. They know the best way to convince you to become a regular customer is to have you try their merchandise.

YOU CAN SELECT OVER 100 PRODUCTS WITH NO OBLIGATION, EVER.

You choose the products you want (or take them all, if you like) from a listing of fabulous offers which we have compiled for you. There's never any obligation to buy, no salesman will call and you won't be bothered in any way. The companies offering these gifts only ask that you try their products in your own home and judge for yourself. They hope you will be pleased enough to become a regular purchaser.

AN ALMOST ENDLESS STREAM OF FREE GIFTS.

You'll be receiving FREE cosmetics to experiment with, FREE leather accessories for your wardrobe, FREE color film for your camera, FREE information on how to travel and how to get more out of your vacations for less money, FREE pantyhose (an incredible $2.50 value . . . just so you can try them out), FREE recipes and household hints to make you a whiz in the kitchen. You'll get FREE jewelry to sparkle with and FREE fashion guides to let you know the latest in style. There are FREE books and FREE music and so much more that the list seems to go on for ever and ever.

START YOUR FREE GIFTS POURING IN.

We know you will be as pleasantly surprised as we were at the incredible values which are available for FREE. We've carefully selected over 100 of the most attractive FREE offers and put them all together in an easy to use publication called The Consumer Gazette. It evaluates and discusses all these offers and tells you how to start receiving package, after package, after package of valuable merchandise for yourself, your family and all of your friends.

YOU RISK NOTHING.

Yes, other people would probably gladly spend as much as $40-$50 for all the exciting gifts, product samples and other merchandise you'll be receiving FREE through the Consumer Gazette! Yet this incredible publication doesn't cost the $3-$4 you'd expect to pay—it's yours for only a single dollar bill! So just send $1.00 to get your copy. Order all the gifts and samples you want. *Then, if at the end of 30 days you are not completely satisfied, just let us know and we'll refund that $1.00 immediately!* You may still keep the Gazette AND the free gifts! You have absolutely nothing to lose by sending in your $1.00 today. Start your FREE gifts and samples pouring in NOW!!

MAIL NO-RISK COUPON TODAY!

FREE GIFTS, Dept. RS-96
227 EAST 45TH STREET NEW YORK, N.Y. 10017

Gentlemen:
Please send me the latest issue of The Consumer Gazette for which I have enclosed $1.00 per copy. I understand that I may select any of the gifts I want (or take them all, if I like) from your listing of over 100 fabulous FREE offers. There is absolutely no obligation on my part and no salesman will ever call. If I am not completely satisfied in every way with the valuable FREE merchandise I have received through the Gazette, you will refund my $1.00 purchase price in full upon request.

Please send me _____ copies of the Gazette @ $1.00 ea.

(Please Print in Ink) I have enclosed $. _____

NAME _____

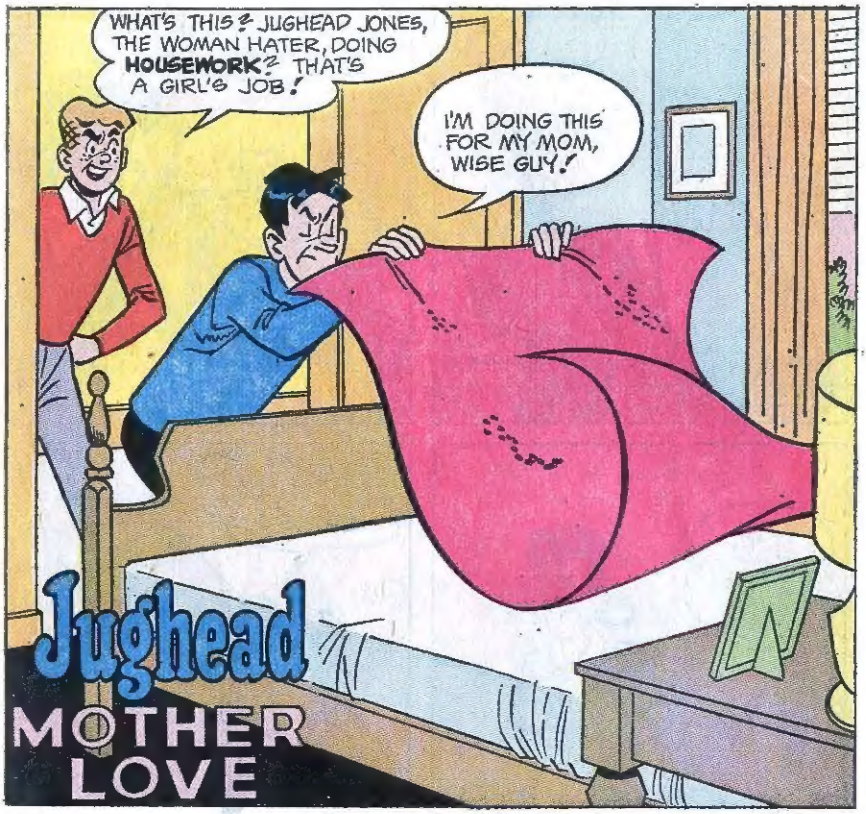
ADDRESS _____

CITY _____

STATE _____ ZIP _____

Extra copies make welcome gifts. It's like giving 100 presents.

TM & © 2008 ARCHIE

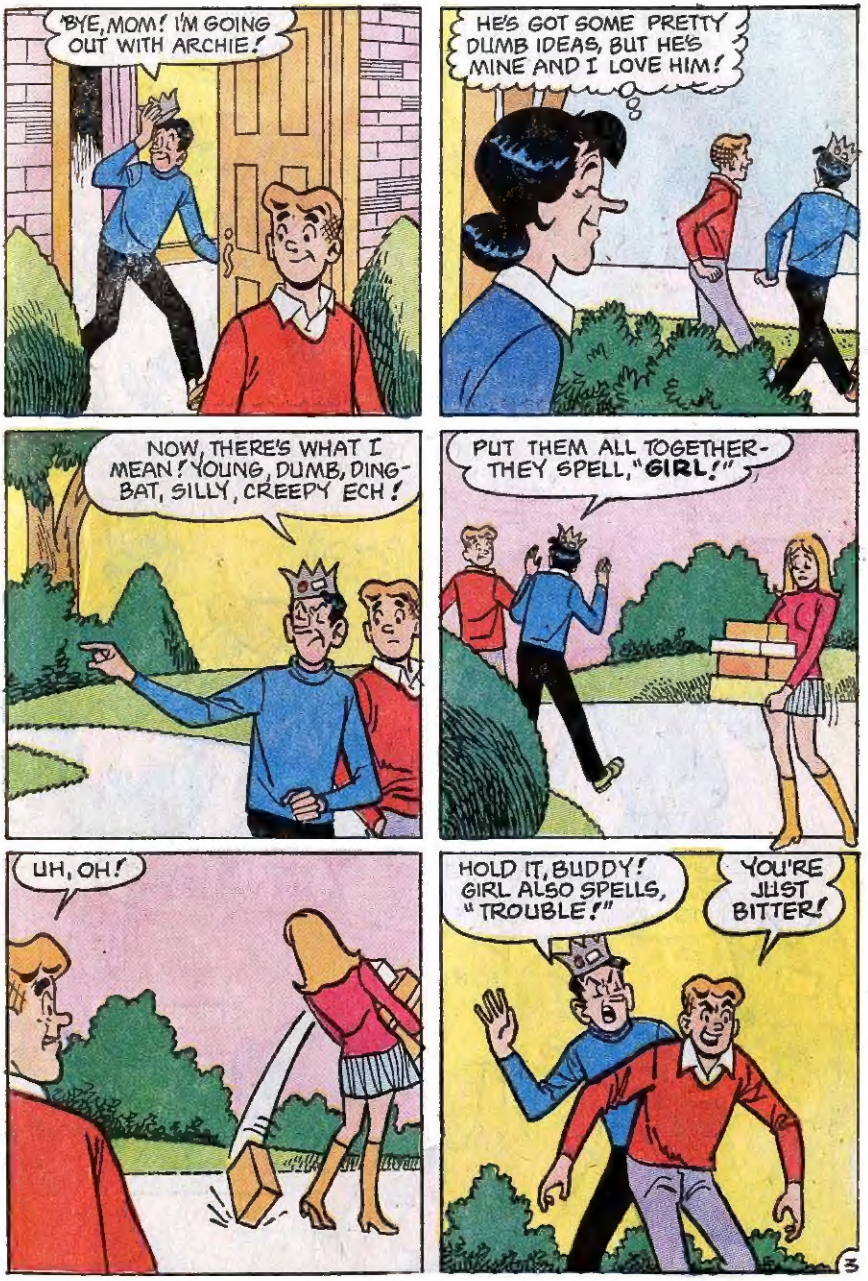

WHAT'S THIS? JUGHEAD JONES, THE WOMAN HATER, DOING HOUSEWORK? THAT'S A GIRL'S JOB!
I'M DOING THIS FOR MY MOM, WISE GUY!
Jughead
MOTHER LOVE

JUGHEAD, No. 217, June, 1973. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., 1116 First Avenue, New York, N.Y. 10021. Chicago office: 221 North LaSalle Street, Chicago, Ill. 60601. Second Class Postage paid at New York, N.Y. and at additional mailing offices. Title registered U.S. Patent Office. Yearly subscription $2.40 in the U.S.A. Single copies 20¢. Copyright © 1973 by Archie Comic Publications, Inc. No actual person is named or delineated in this fiction magazine. All rights reserved. © Under Universal, International, and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

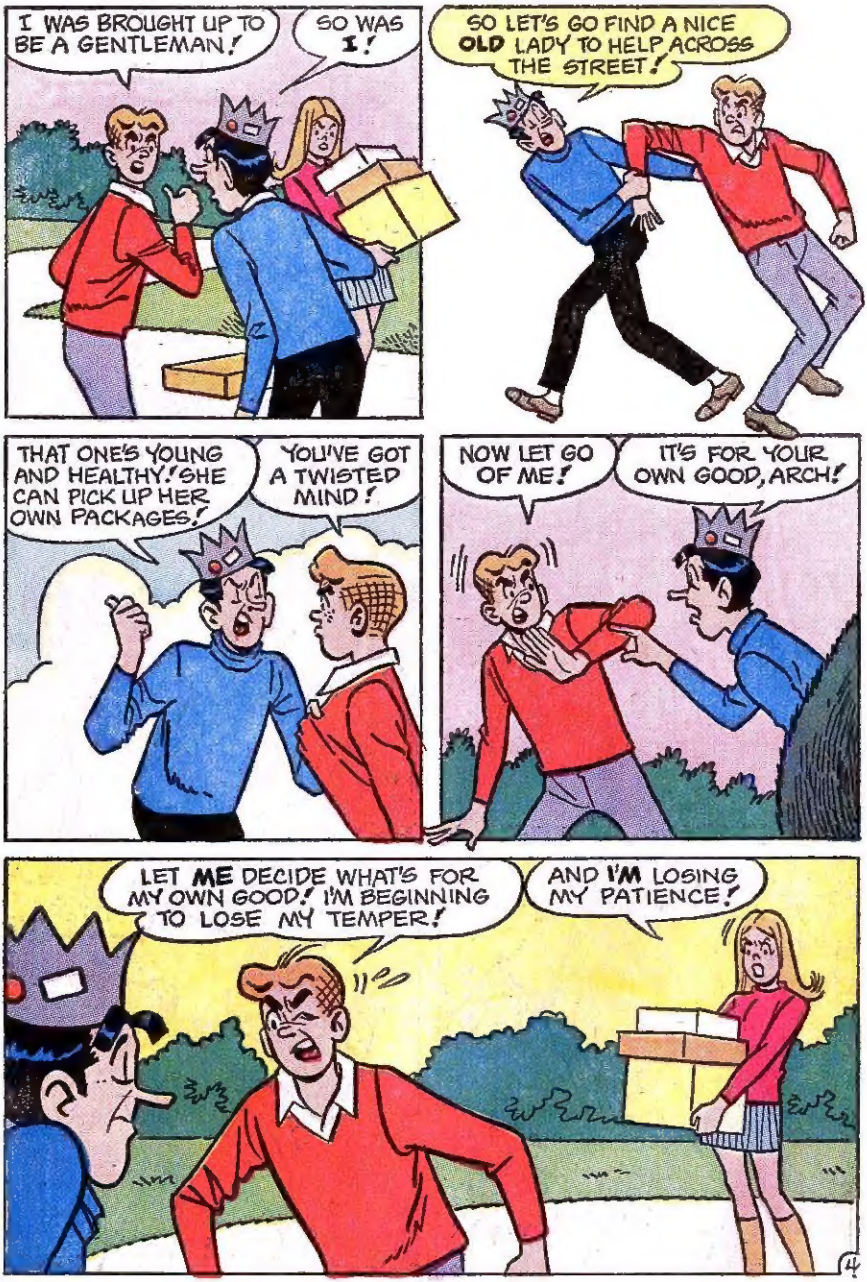
TM & © 2008 ARCHIE

WELL, MOMS ARE NOT MEN, YOU DINGBAT!
I KNOW THAT!
BUT MOTHERS ARE DIFFERENT!
THEY'RE OLD! THEY'RE OKAY!
GIRLS ARE ONLY TERRIBLE THINGS WHEN THEY'RE YOUNG!
WHAT CHANGES THEM?
THEY BECOME LOVABLE, SWEET, OLD MOTHERS! WHEN GIRLS GET OLD THEY'RE FINE! LIKE MY DEAR OLD MOM!
IF HE WASN'T MY OWN, DARLING BOY, I'D TIE A KNOT IN THAT LONG NOSE OF HIS!

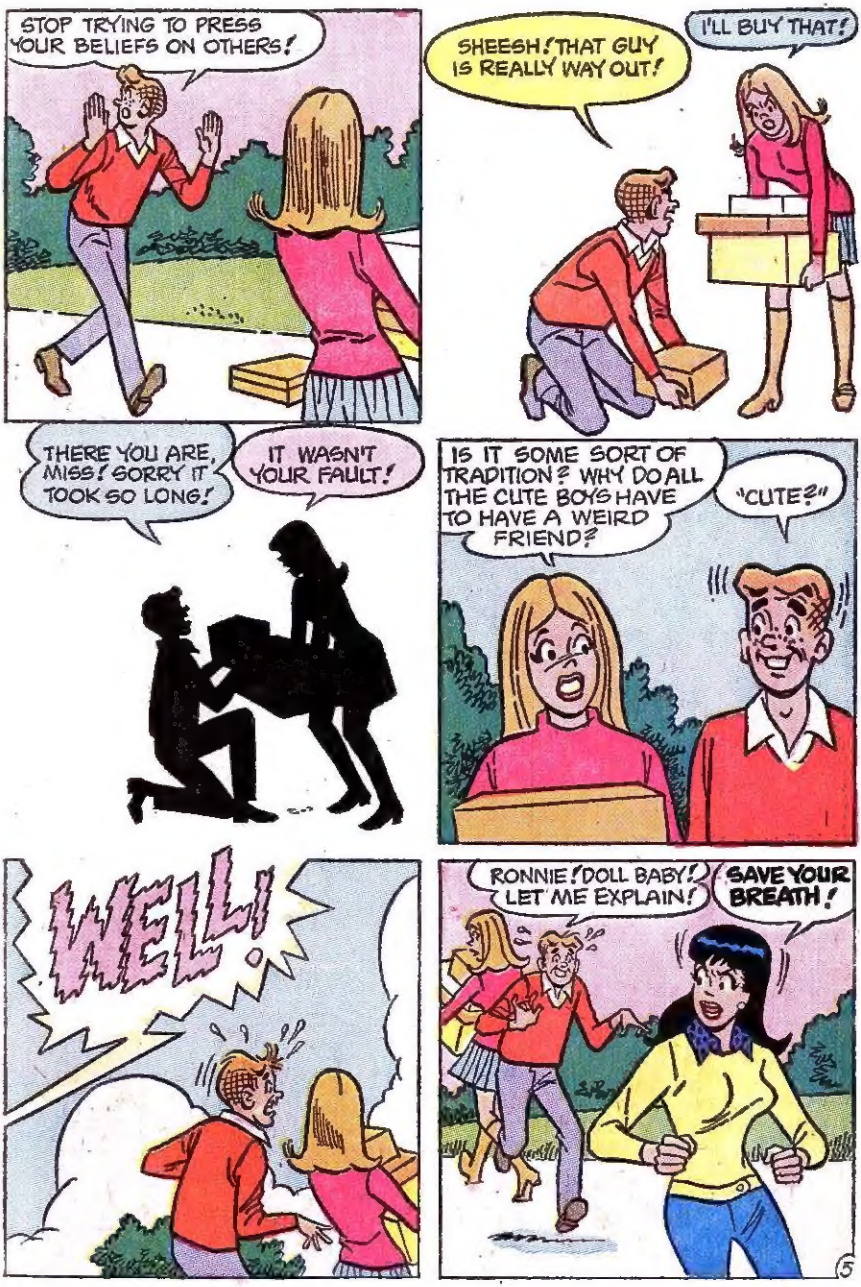
TM & © 2008 ARCHIE


'BYE, MOM! I'M GOING OUT WITH ARCHIE!
HE'S GOT SOME PRETTY DUMB IDEAS, BUT HE'S MINE AND I LOVE HIM!
NOW, THERE'S WHAT I MEAN! YOUNG, DUMB, DING-BAT, SILLY, CREEPY ECH!
PUT THEM ALL TOGETHER- THEY SPELL, "GIRL!"
UH, OH!
HOLD IT, BUDDY! GIRL ALSO SPELLS, "TROUBLE!"
YOU'RE JUST BITTER!
3

TM & © 2008 ARCHIE


I WAS BROUGHT UP TO BE A GENTLEMAN!
SO WAS I!
SO LET'S GO FIND A NICE OLD LADY TO HELP ACROSS THE STREET!
THAT ONE'S YOUNG AND HEALTHY! SHE CAN PICK UP HER OWN PACKAGES!
YOU'VE GOT A TWISTED MIND!
NOW LET GO OF ME!
IT'S FOR YOUR OWN GOOD, ARCH!
LET ME DECIDE WHAT'S FOR MY OWN GOOD! I'M BEGINNING TO LOSE MY TEMPER!
AND I'M LOSING MY PATIENCE!
4

TM & © 2008 ARCHIE


STOP TRYING TO PRESS YOUR BELIEFS ON OTHERS!
SHEESH! THAT GUY IS REALLY WAY OUT!
I'LL BUY THAT!
THERE YOU ARE, MISS! SORRY IT TOOK SO LONG!
IT WASN'T YOUR FAULT!
IS IT SOME SORT OF TRADITION? WHY DO ALL THE CUTE BOYS HAVE TO HAVE A WEIRD FRIEND?
"CUTE?"
WELL!
RONNIE! DOLL BABY! LET ME EXPLAIN!
SAVE YOUR BREATH!
5

TM & © 2008 ARCHIE

NOW HOLD ON A MINUTE! SHE DROPPED SOMETHING AND I PICKED IT UP!
AND I DROPPED SOMETHING AND SHE PICKED IT UP!... ...YOU!
IS THIS GUY ANNOYING YOU, LITTLE LADY?
YES, HE IS!
DON'T SAY A WORD! JUST DON'T SAY A WORD!
WHO? ME? WOULD I SAY A WORD?
HE'S RIGHT, MOM! ABSOLUTELY RIGHT!
WHO?
JUGHEAD! ONLY OLD GIRLS, LIKE MOMS ARE ANY GOOD!
HMM! IF HE HAD A NOSE LIKE HIS BIG MOUTHED BUDDY, I THINK I'D TIE IT IN A KNOT!
THE END

TM & © 2008 ARCHIE

BASEBALL FANS ARE CRAZY

about this true-to-life BASEBALL GAME

• PITCHING • HITTING • FIELDING • RUNNING • MANAGING

Easy to play, real thrilling, exciting baseball with STRAT-O-MATIC. 400 big league players perform according to their actual abilities and your managerial decisions.

You, the manager, not only decide lineups, insert pinch-hitters, pinch-runners, and relief pitchers, play your infield "in or deep," and make defensive changes at any time, but also call for the sacrifice, steal, hit-and-run, and squeeze-play. All strategy moves are possible with STRAT-O-MATIC.

You have real control over all 480 major league players — who actually hit, pitch, field, and run according to their baseball abilities.

Each player has truly individual qualities. He slumps and goes into hot streaks, performs heroics and commits errors. With STRAT-O-MATIC all qualities of a ballplayer are realistic.

If you like baseball, you'll love to play STRAT-O-MATIC

Get the entire story. Mail coupon for a colorful FREE BROCHURE containing complete information and FREE SAMPLES today! Offer limited. Don't delay. Write today while supply lasts!

FANS RAVE

Here are just a few of the hundreds of letters we receive every week, from baseball fans aged 8 to 80, from coast to coast!

STRAT-O-MATIC BASEBALL is the best baseball game I ever have had. Kids swamp over the back porch to play this game! Boy, it is a lot of fun! Thank you for making such a wonderful game. —*P. C., Attleboro, Mass.*

Just like real baseball. It is fun to play. —*G. V., Cincinnati, O.*

As close to realism as one can get and therefore far more superior to other competing baseball games. —*F. T., Manila, P.I.*

Although it's fantastically realistic, it's also very simple to play. —*A. F., Los Angeles, Calif.*

I'm one hundred percent satisfied with it. The game provides hours of fun for me and my friends. It's very realistic, and true to life. —*C. H., Lanett, Ala.*

The best baseball game. It is realistic and yet not too difficult to play. —*P. M., Port Huron, Mich.*

Thank you for creating such an exciting yet realistic game and putting a shine to what might have been a boring summer. —*N. S., Los Angeles, Calif.*

Boys are waiting in line to play the game! —*A. H., Chicago, Ill.*

It has given me more pleasure than any other game. —*S. E., Rossville, Ind.*

The most exciting and fun game ever. —*L.S., Boston, Mass.*

It is so stupendous, words can't explain. —*J. R., Brooklyn, N. Y.*

Best on the market. —*J. E., Miami, Fla.*

Has given me more enjoyment than I have ever had from any one thing in my entire life. It's worth its weight in gold. As I love baseball, this game gives me something enjoyable to do during the off seasons as well as during the season. —*S. C., Temple City, Calif.*

Strat-O-Matic Game Co., Inc., 82A S. Bayles Ave., Port Wash., N.Y. 11050

MAIL COUPON NOW FOR FREE Sample Offer!

Strat-O-Matic Game Company Inc. Dept.931
82A South Bayles Ave., Port Washington, N.Y. 11050

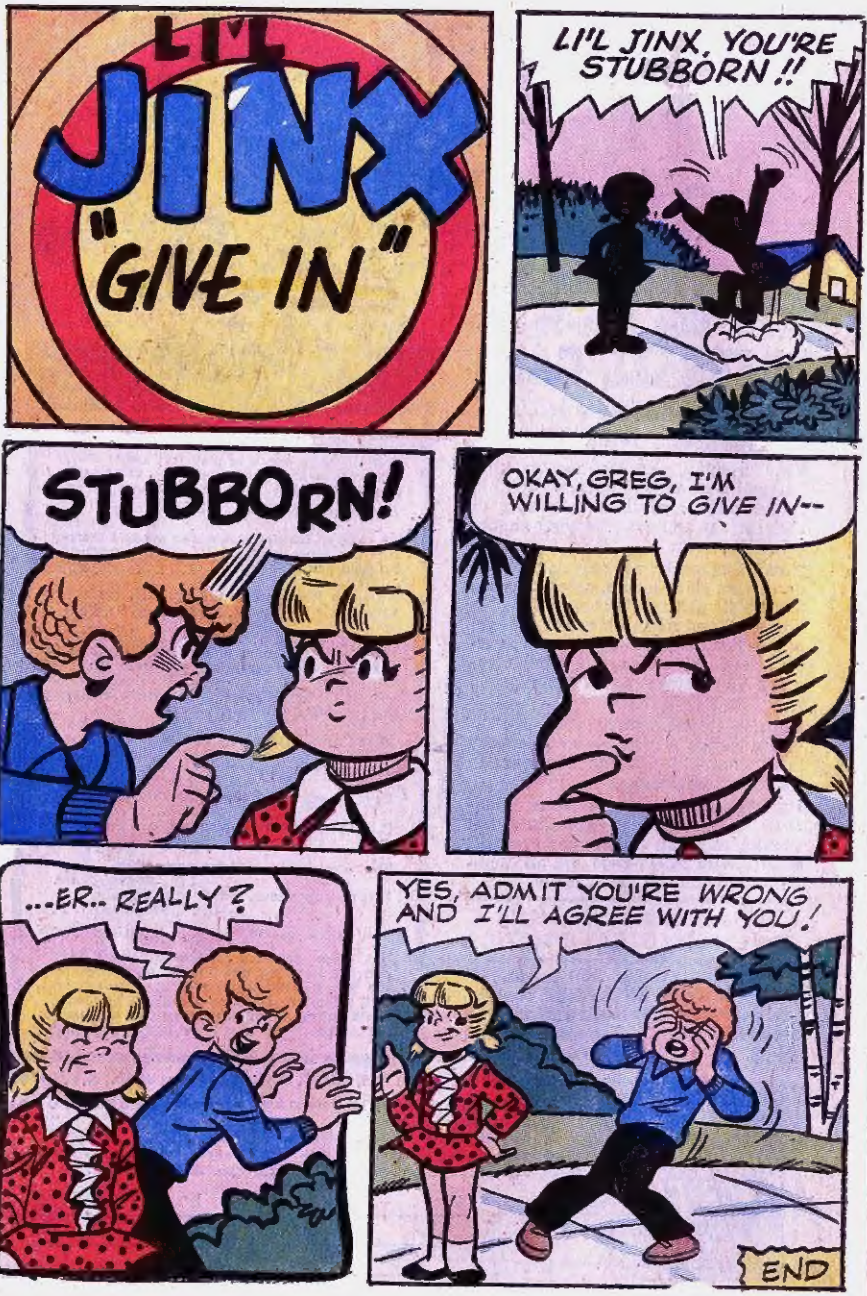
Send exciting FREE STRAT-O-MATIC Baseball Game offer and samples. I enclose 10 cents in coin or stamps to cover postage and handling.

Name _____

Address _____

City _____ State _____ Zip _____

TM & © 2008 ARCHIE



TM & © 2008 ARCHIE

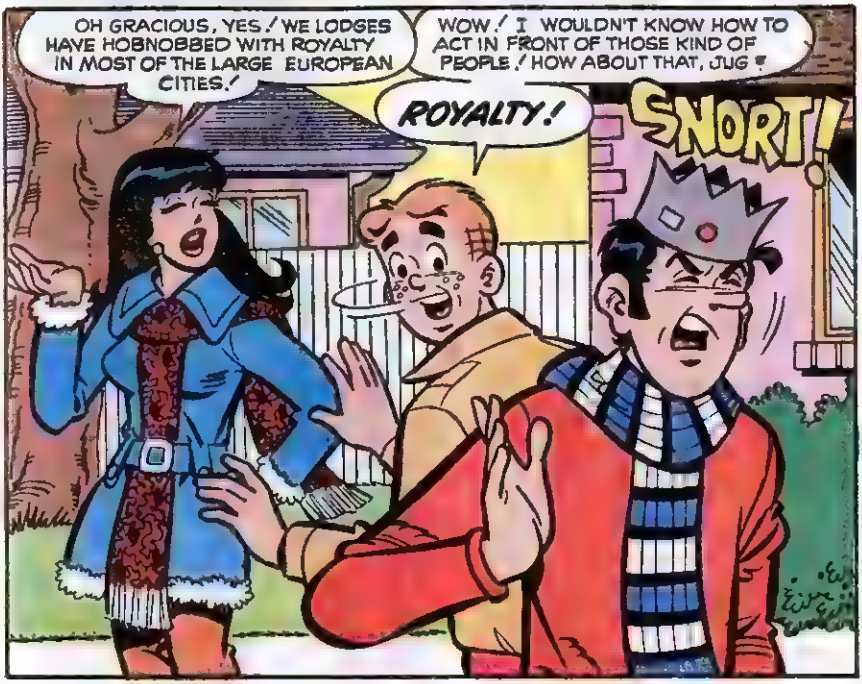
Jughead
PRIZE PRAISE
NOTHING DOING! YOU DON'T GET A SINGLE BURGER UNTIL I HEAR A NICE COMPLIMENT!
WELL..?
I'M THINKING! I'M THINKING!
LET ME PUT IT THIS WAY...I DON'T HATE YOU AS MUCH AS I HATE OTHER GIRLS!
OH, THAT WAS A LOVELY COMPLIMENT!
I THINK?
CHOMP
SLURP!
CRUNCH
End.

TM & © 2008 ARCHIE

SMOKE CLOUD
MUSCLES OF STEEL
MAGIC CARDS
OVER 1000 FREE GIFTS YOURS FOR THE ASKING
1001
7 FOOT MONSTER
KARATE
SKIN HEAD WIG
MONEYMAKER
SECRET BOOK SAFE
Looks like any book to camouflage your valuables. Securely locked with your own private combination. Tough understructure is covered with simulated leather binding.
WEREWOLF MIRROR MASK
This rubber mask is so grotesque that it is sure to shake up the whole neighborhood. Be the "Werewolf" that prowls again!
Secret Spy Scope
THROW YOUR VOICE
RAQUEL WELCH PILLOW
SEE BEHIND GLASSES
ONION GUM
Looks like real chewing gum but tastes like
5 slices to a pack.
3.00 Weighted Wristlets
"Power Packed" Arm Builders
To Give you mighty striking power
MONSTER GHOST
Scare the daylights out of your "victim" as this terrifying life size ghost hovers and darts over him. Can be controlled up to 30 feet away so you can hide while watching your victim. Complete instructions included.
$1.00
LEARN HYPNOTIC CONTROL
KRAF SPECS
JOY BUZZER
SILENT DOG WHISTLE
This whistle can't be heard by human ears but dogs can hear it and a dog many miles away will understand that this whistle is for him alone. He answers and quickly responds.
$1.00

TM & © 2008 ARCHIE

Jughead in "COMMAND PERFORMANCE"


OH GRACIOUS, YES! WE LODGES HAVE HOBNOBBED WITH ROYALTY IN MOST OF THE LARGE EUROPEAN CITIES!
WOW! I WOULDN'T KNOW HOW TO ACT IN FRONT OF THOSE KIND OF PEOPLE! HOW ABOUT THAT, JUG?
ROYALTY!
SNORT!

TM & © 2008 ARCHIE

THAT'S THE BIGGEST, FATTEST PREFABRICATION I EVER HEARD!
IS SHE CALLING ME A LIAR?
I THINK THAT'S THE WAY IT TRANSLATES!
THAT'S EXACTLY THE WAY IT TRANSLATES!
WHY HE'D HAVE A LONG CLIMB UP THE SOCIAL LADDER JUST TO BECOME A PEASANT!
SEZ WHO?
NOW THERE'S A CLEVER DIALOGUE! HE DOES HAVE A GIFT WITH WORDS!
PRINCE, DUKE, KING!— THEY ARE PROBABLY FOUR LEGGED FRIENDS OF HIS MANGY HOUND, HOT DOG!
I'M WISE TO HIS CORNY SENSE OF HUMOR!
RON! WHERE ARE YOU GOING?
2

TM & © 2008 ARCHIE

I'VE GOT A BALLET LESSON.! I'LL SEE YOU LATER IF YOU GET RID OF THE DINGBAT.!
HAH.! JUGHEAD WITH ROYALTY.! THAT'S A LAUGH.!
MISS LODGE.! YOUR MIND IS NOT ON YOUR WORK TODAY.!
OH.! I'M SORRY, PROF! I WAS THINKING OF SOMETHING ELSE.!
I DON'T KNOW WHAT ARCHIE SEES IN THAT CLOWN, ANYWAY.!
SCHOOL
BALLE
IT'S A GOOD THING HE DOESN'T KNOW ANY ROYALTY.! HE CERTAINLY WOULDN'T KNOW HOW TO ACT WITH THEM.!
GASP.! WHAT'S HE DOING BOWING TO THOSE THREE BOYS?
3

TM & © 2008 ARCHIE

UH, OH! I GET IT! IT'S A PUT ON! SOMEBODY MUST HAVE SIGNALLED HIM THAT I WAS COMING!
SO HE'S TRYING TO MAKE ME THINK THOSE THREE CRONIES ARE SOME SORT OF ROYAL---
EEP! ARCHIE!! ME WOULDN'T DARE PLAY A JOKE ON ME!
B-BUT HE'S BOWING, TOO!!
GULP! COULD IT BE TRUE?! IT WOULD BE JUST LIKE THAT ROTTEN FIEND TO ACTUALLY KNOW ROYALTY!!
THOSE THREE MUST REALLY BE OF ROYAL BLOOD! ARCHIE WOULDN'T BOW TO JUST ANYONE!!
OMIGOSH! WHAT HAVE I DONE?
4

TM & © 2008 ARCHIE

JUGHEAD! DEAR DEAR, JUGHEAD! I HAVE COME TO APOLOGIZE!
YOU HAVE?
I JUST SAW YOU WITH YOUR THREE FRIENDS! I'M SORRY I DOUBTED YOU! FORGIVE ME!
SURE!
I'D LOVE TO GIVE A DINNER PARTY FRIDAY NIGHT! DO YOU THINK YOU COULD BRING THEM?
ABSOLUTELY!
OH, I'M SO EXCITED! THIS IS GOING TO BE A REALLY ROYAL FEAST!
SOUNDS GREAT!
I'M GOING TO INVITE EVERYONE WHO'S *ANYONE* IN THIS TOWN! OH, AM I GOING TO SHOW UP SOME OF THOSE SNOBS IN MY SET!--'BYE, BOYS! I'VE GOT TO START MAKING PLANS!

TM & © 2008 ARCHIE

SHE DID MEAN AL, JOE AND TONY, DIDN'T SHE?
I THINK SO./ BUT WHAT'S SO HOT ABOUT THOSE CREEPS?
CREEPS IS RIGHT./ THE WAY THEY LEAN ON US DURING THIS FRATERNITY INITIATION./
YEAH./ I WISH WE WERE THROUGH BEING INITIATED/
HAVING TO BOW TO EVERYBODY IN THE FRATERNITY IS DOWNRIGHT HUMILIATING./
YEAH./ IT SURE IS./
HELLO PRINCE, DUKE, KING./ YOU MANGY BUMS GOTTA STOP KEEPING MY HOT DOG OUT ALL NIGHT./ YOU HEAR?
ARF!
END

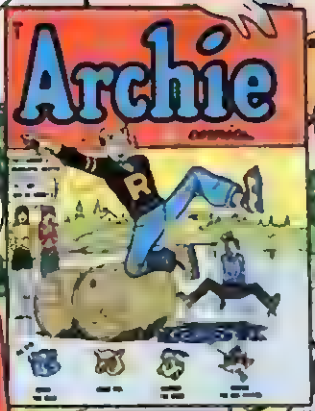
TM & © 2008 ARCHIE

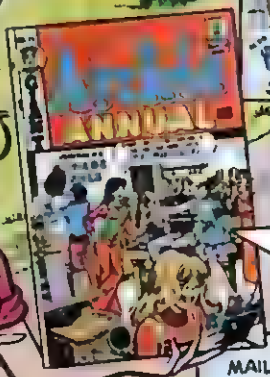
THE BRAND NEW ARCHIE ANNUAL #25 IS OUT-A-SITE!

WELL NOW YOU CAN OWN A FREE POSTER SIZED REPLICA OF ARCHIE'S VERY FIRST COMIC BOOK COVER IN FULL COLOR! IT'S A "COLLECTOR'S ITEM"!

IT'S THE VERY FIRST TIME THAT RONNIE AND I EVER APPEARED TOGETHER!

AND YOU CAN GET IT FREE WHEN YOU ORDER THE ALL NEW GIANT SIZED ARCHIE ANNUAL #25, IT'S LOADED WITH GOODIES!





TO RECEIVE YOUR FREE NOSTALGIC COVER POSTER, SIMPLY SEND FOR THE ALL NEW ARCHIE ANNUAL BY FILLING OUT THIS COUPON BELOW

MAIL TO ➡ ARCHIE ANNUAL № 25
1116 FIRST AVE.
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND 25¢ IN COIN AND YOU WILL SEND ME MY FREE POSTER IN THE ARCHIE ANNUAL NO 25 JUST AS SOON AS IT COMES OFF THE PRESSES.

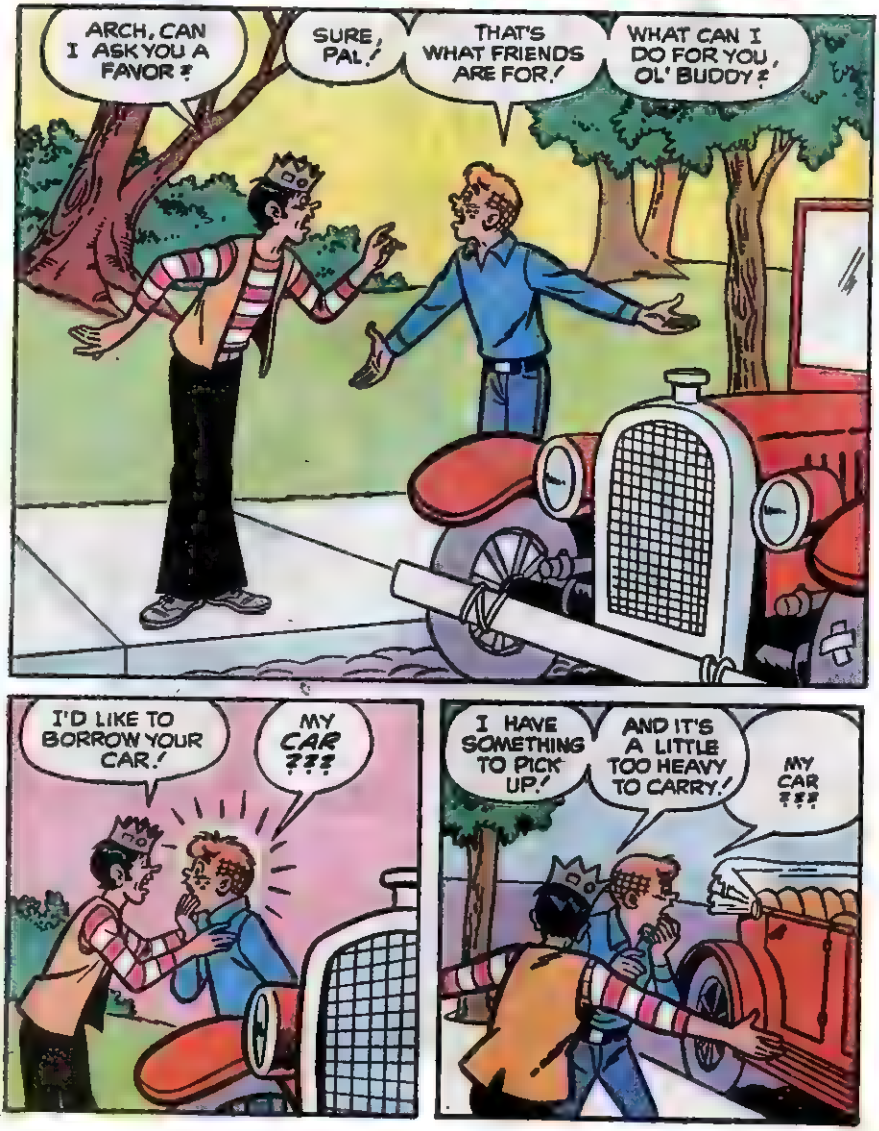
NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TM & © 2008 ARCHIE

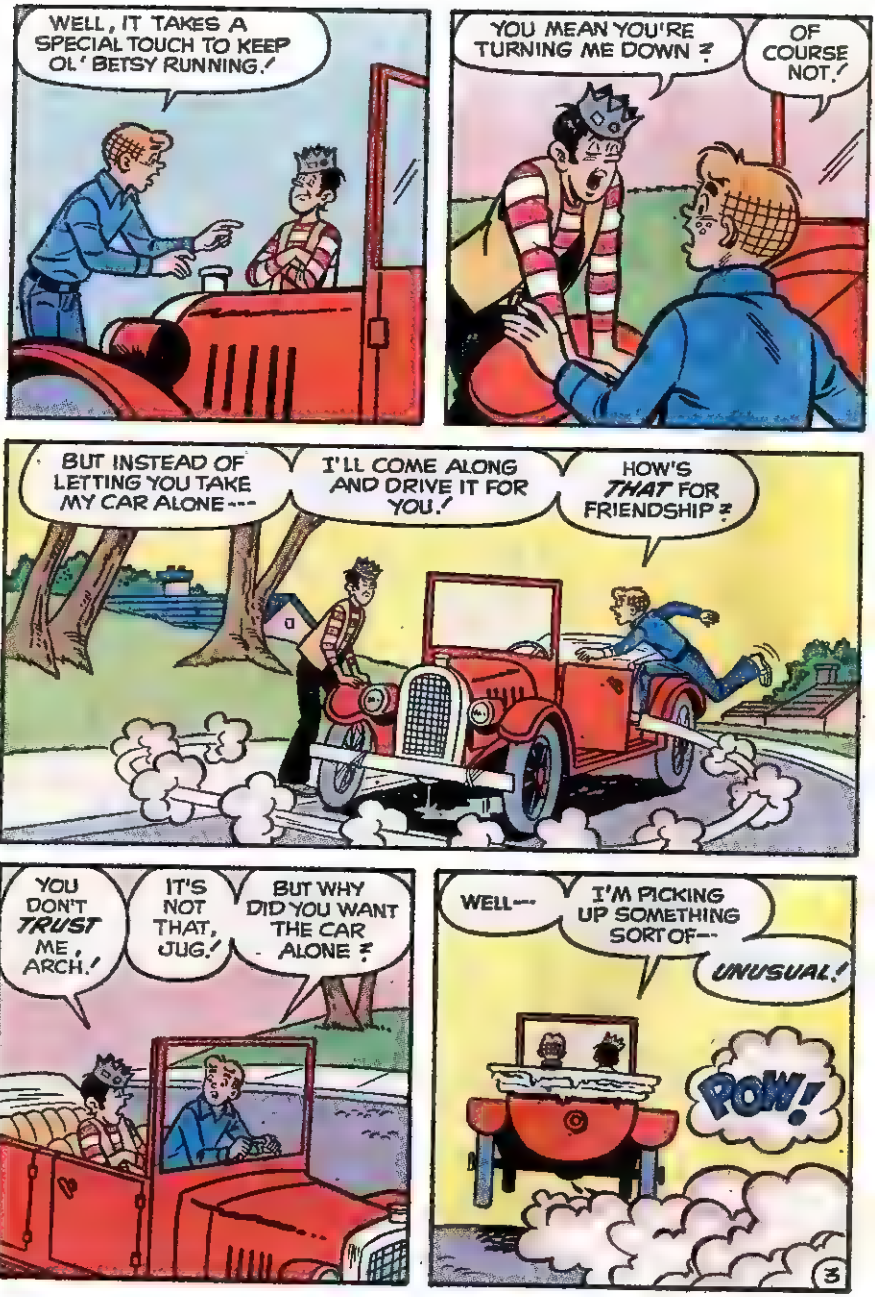
Jughead in "UDDER CONFUSION"


ARCH, CAN I ASK YOU A FAVOR?
SURE, PAL!
THAT'S WHAT FRIENDS ARE FOR!
WHAT CAN I DO FOR YOU, OL' BUDDY?
I'D LIKE TO BORROW YOUR CAR!
MY CAR ???
I HAVE SOMETHING TO PICK UP!
AND IT'S A LITTLE TOO HEAVY TO CARRY!
MY CAR ???

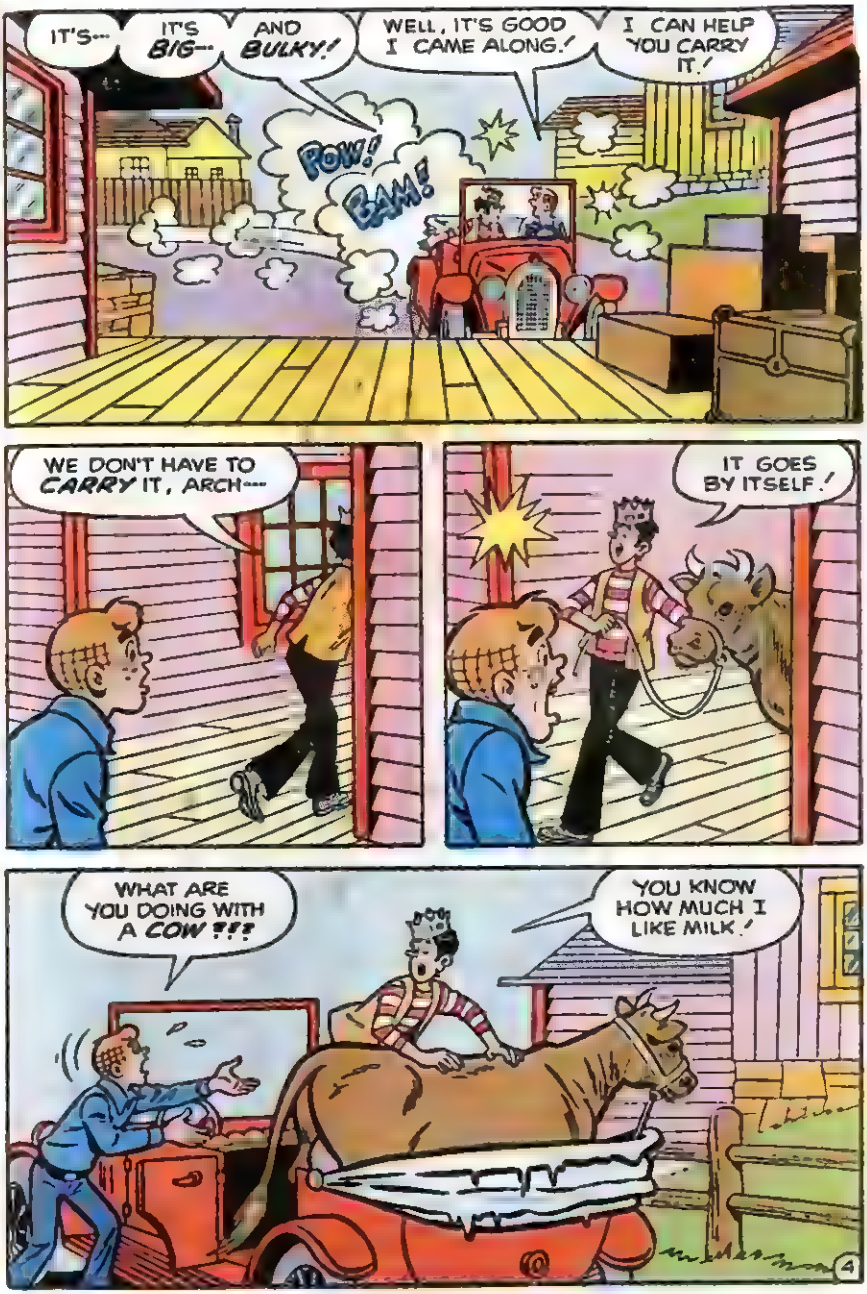
TM & © 2008 ARCHIE

YOU WANT TO BORROW MY CAR???
THAT'S RIGHT, ARCH!
YOU HEARD THE QUESTION PERFECTLY!
NOW WHAT'S YOUR ANSWER?
WELL, IT'S SORT OF LIKE LOANING MY TOOTHBRUSH!
YOU KNOW HOW I FEEL ABOUT MY CAR!
ARCH---
ANYTHING THAT COULD POSSIBLY HAPPEN TO THAT HEAP HAS ALREADY HAPPENED!
WHAT ARE YOU WORRYING ABOUT?
2

TM & © 2008 ARCHIE


WELL, IT TAKES A SPECIAL TOUCH TO KEEP OL' BETSY RUNNING!
YOU MEAN YOU'RE TURNING ME DOWN?
OF COURSE NOT!
BUT INSTEAD OF LETTING YOU TAKE MY CAR ALONE---
I'LL COME ALONG AND DRIVE IT FOR YOU!
HOW'S THAT FOR FRIENDSHIP?
YOU DON'T TRUST ME, ARCH!
IT'S NOT THAT, JUG!
BUT WHY DID YOU WANT THE CAR ALONE?
WELL---
I'M PICKING UP SOMETHING SORT OF--
UNUSUAL!
POW!
3

TM & © 2008 ARCHIE



TM & © 2008 ARCHIE

I'LL SAVE A FORTUNE BY HAVING MY OWN COW!
WHAT ABOUT THE PRICE OF EGGS?
ARE YOU GOING TO GET CHICKENS, TOO?
ARRRUMRRR
THAT'S A GREAT IDEA, ARCH!
WE'RE IN TROUBLE, JUG!
ARRRGGGGG
THE CAR WON'T START!
HOW ARE WE GOING TO GET YOUR COW HOME?
NO PROBLEM, ARCH!
BUT WHEN WE PICK UP MY CHICKENS -- THEY MAY HAVE A JOB PULLING YOUR CAR!!!
END

TM & © 2008 ARCHIE

Join the crowd with these MOD POPSICLE VALUES

"SICLE" face calendar watch ONLY $5.95 and 1 wrap

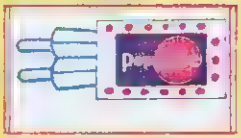
A perfect time piece. Swiss made. Fully guaranteed. Unbreakable mainspring. Easy reading. Suitable for adults or children.

COMES W TH MOD STRAP

Comparable List Price $14.95

POPSICLE® BEACH TOWEL By CANNON

HEMMED ON BOTH ENDS
USE AT THE BEACH OR POOL
35" x 66"



Send $3.25 and 1 Wrap
Comparable List Price $5.98

TOTE BAG

Sturdy canvas, plastic lined. Ideal for beach, ball-games, boating, picnics. A mod carry-all. 11½" x 11" x 7"

ONLY $2.75 and 1 Wrap
Comparable List Price $4.95

LOOK FOR THE RED BALL— SIGN OF THE REAL THING.

Save the wraps and place your order today! Cut out the picture, or pictures, of the premium you want. Fill out coupon and send with correct amount of money and wraps to:
POPSICLE, P.O. BOX 751A, DARIEN, CONN. 06820.

I am enc osing $_____ & _____ Wraps for

_____

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

This offer void in states where redemption or issuance is prohibited, taxed, licensed or restricted

A-

ONLY $1.00

Enter the WONDERFUL WORLD Of *AMAZING* LIVE

SEA-MONKEYS®

Own a BOWLFULL OF HAPPINESS— *Instant* PETS!

Just ADD WATER – that's ALL! In ONE SECOND your AMAZING Sea-Monkeys actually COME TO LIFE! Yes, they hatch *instantly*, right before your eyes! Now, simply grow and enjoy the most adorable pets ever to bring smiles, laughter and fun into your home.

SO EAGER TO PLEASE, THEY CAN EVEN BE TRAINED

Always clowning around, these frolicsome pets swim, stunt and play games with each other. Because they are so full of tricks, you'll never tire of watching them. And raising Sea-Monkeys is so easy, even a six-year old can do so without help. Sea-Monkeys eat very little, and they keep the water so clean, they require only a minimum care although they LOVE attention. Anyone who enjoys the company of pets will ADORE Sea-Monkeys. Best of all, we even show you how to teach them to obey your commands like a pack of friendly trained seals. What a way to surprise your guests.

FREE!

1—A ONE-YEAR SUPPLY of GROWTH FOOD.
2—LIVING PLASMA.
3—WATER PURIFIER.
4—A magnificent, fully illustrated manual of Sea-Monkey care, raising, training and breeding.
5—Our famous GROWTH GUARANTEE IN WRITING.

Transcience Corporation Dept. 38F
200 Fifth Avenue New York, New York 10010

IT SOUNDS GREAT! Please send my Sea-Monkey kit(s) and my FREE supplies and guarantee. I must be 100% satisfied or you will refund my money. I enclose $1.00 plus 30¢ shipping charges for each kit.

Send _____ kit(s) ☐ Cash ☐ Check ☐ Money Order
(No C.O.D.'s Please) Total amount enclosed $_____

Name .....
Address .....
City ..... State ..... Zip .....
☐ SUPER-RUSH ORDERS (50¢ extra)

Transcience Corporation Dept. 38F 200 Fifth Avenue New York, New York 10010

Copyright © 1971 Transcience Corporation

TM & © 2008 ARCHIE

Archie CLUB NEWS

ARCHIE CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave. N.Y., N.Y. 10021

JUGHEAD NO.217 JUNE MEMBERSHIP — TWENTY-FIVE CENTS

FIRST PRIZE — $5.00

REPORTER
RAMESH RESAUD
5, Grove Housing Scheme
East Bank
Demerara, Guyana
South America

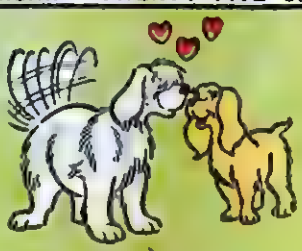
Dear Archie,

Guyana is a very warm and friendly country. I would like to tell you a little about my homeland.

Guyana is the only English speaking country on the South American coast and it is the first Co-operative Republic in the world. Our country depends completely on the co-operation of everyone.

Recently our school celebrated its fifth anniversary and all the students were invited to the celebration. On the invitation it was marked, "wear the clothes that you dislike." Everyone wore their old clothes and went with the expectation of having some good fun. When we arrived at the school the principal gave each student a cutlass. No one knew what to expect next. Then the principal said, "Now, students, we are going on an advance Guyana Campaign." We then began to clean the school buildings and the school compound. Everyone did their part. Now the school building and the compound are quite impressive and everyone in the area is talking about it.

Doing a self-help project like this is good because it brings the people together.



SECOND PRIZE — $3.00

REPORTER
ANNE MARIE CAREW
Site 61 Box 35
Portugal Cove Road
St. John's Nfld.
Canada

Dear Archie,

I am writing to tell you about my dog. He is a pure bred Beagle. His name is Brandy and he is full of fun. I got him for Christmas. His ears are big and floppy, he is about 24 inches long, and is the most active dog I have ever seen.

Beagles, as you know, are good rabbit hunting dogs, and Brandy is one of the best. Beagles are also very foolish dogs but make up for this with their wonderful affection.

When Brandy was a very small pup, he was hit by a car. This taught him a good lesson, not to go near cars, and he never has from then on.

If you're ever thinking of buying a dog, I think you should get a Beagle. They're the best kind!

THIRD PRIZE — $2.00

REPORTER
PAM QUINLAN
B.P. 7785
Kinshasa, Zaire
Africa

Dear Archie,

I am going to tell you about Lion Park in South Africa. Lion Park is like a drive-in

TM & © 2008 ARCHIE

zoo. You drive your car into the Park and you drive through the Park. You can't get out of your car.

After you've driven past some animals, you come to where the lions are kept. The lions are kept in one area and they are surrounded by a large fence. This fence prevents the lions from eating the other animals.

Once when I was at Lion Park, I started to take a picture of a lion. For some reason the lion decided to charge me. I was very happy about the large fence which prevented the lion from attacking me.

FOURTH PRIZE — $1.00

REPORTER
IRENE BRUYNES
16 Salonica Road
Don Mills 406
Toronto, Canada

Dear Archie,

I am now living in Canada. My brother John-Paul and I came from a country called Holland. We have been here in Canada for almost a year and a half. We used to think that Holland was a very big country, but to the Canadians it is very small.

I would like to tell you a little about Holland. This country is in Europe and it is on the other side of the Atlantic Ocean. Holland is a flat country. In the winter there is not much snow, and in the summer it is not very cold.

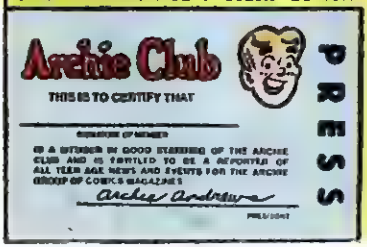
The capital of Holland is Amsterdam and another name for Holland is The Netherlands.

ATTENTION ARCHIE CLUB MEMBERS!

IF THERE ARE ANY NEWSDEALERS IN YOUR AREA THAT DO NOT CARRY ***ARCHIE SERIES COMICS***, SEND US A LIST OF THEIR NAMES AND ADDRESSES AND WE'LL TAKE IT FROM THERE.

MAIL YOUR LIST TO:
NEWSDEALERS
% ARCHIE COMIC PUB.
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON



Be An **Archie Club** MEMBER eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the **ARCHIE CLUB** as an official reporter . . . you get a dressy, colorful Official **ARCHIE CLUB BUTTON**, and a handsome, authentic **ARCHIE REPORTER PRESS CARD!**

Fill out this coupon now and mail it with 25c in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25c in coin to cover the cost of mailing and handling. Send to:

NAME _____ AGE _____
(PLEASE PRINT PLAINLY)

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

TM & © 2008 ARCHIE

Doctor develops home treatment that

RINSES AWAY BLACKHEADS
HELPS DRY UP ACNE PIMPLES

In 15 Minutes or Your Money Back!

Queen Helene Mint Julep Masque 15 Minute Treatment
Must Show Immediate Improvement or — YOUR MONEY BACK!

A New York Doctor, working with a cosmetic laboratory, has developed a simple home-treatment that rinses away blackheads in a matter of minutes. It was demonstrated recently on five teen-age girls and three boys.

The results were breath-taking. Blackheads really rinsed away. In fact, many could be seen on the cloth used to wash off the Masque. But this wasn't all! Acne-pimples improved after one application, enlarged pores reduced, and rough, complexions became cleaner, clearer and smoother looking. These results certainly indicate why teen-agers are now saying "this is one product that really works" . . . and why mothers of teen-agers have endorsed its use.

The Masque-Cream Treatment is indeed a remarkable discovery, not only for clear healthy skins, but also for the self-confidence, poise and self-esteem a fine complexion brings to teen-agers!

Anyone Can Use It

If you suffer the agony of teen-age blackheads, acne-pimples and rough unsightly complexions, give yourself this home treatment at our risk. Apply this delightfully Mint Scented Cream and within 2 or 3 minutes an absorbing agent, called Argilla, dries and turns this cream into a plastic-like masque. You will now feel as though hundreds of "tiny fingers" were softly kneading the skin, loosening pore-caked dirt, blackheads and foreign impurities.

As it firms and hardens, its suction-action draws out waste matter from the pores . . . In 15 minutes you simply rinse the masque away with lukewarm water which dissolves it immediately. When you wipe your face, you can see that blackheads and other pore "filler" actually come off on your towel. And your skin feels clean . . . really clean . . . refreshed, smooth like velvet!

Start Now
Improve Your Complexion

Don't take a back seat or be a wall-flower because of bad skin. If you want to get your full share of fun and parties . . . clear up your complexion and let Mint Julep Masque "Lead the Way"! You certainly owe it to yourself to try a single fifteen minute home treatment to convince yourself that this new Queen Helene masque-cream can work wonders for you.

Attention!
MOTHERS of Teen-Agers

Queen Helene Mint Julep Masque is a MUST for you, too! It will help tighten sagging skin on face and throat, relax tired face muscles and stimulate a fresher, cleaner, more youthful complexion. Try a medicated Mint Julep Masque Treatment YOURSELF. You'll be delighted with the skin-tightening experience and more alive feeling that comes with every treatment.

Queen Helene Mint Masque is only $3.00 for the six ounce jar, enough for over 3 months of daily home treatments. Buy it today! Start using it immediately! Prove it to yourself at our risk, for one full month. If, at any time during the month, you are not completely satisfied, simply return the unused portion and you will get back every penny of your purchase price.

SEABATE SALES CORP. DEPT. L6642
1044 Northern Blvd., Roslyn, N.Y. 11576

Send me the Queen Helene Mint Julep Masque as indicated on guarantee of satisfaction or money back.

- ☐ 6-oz. jar enough for 3 months $3.00
- ☐ SPECIAL! Two (2) jars $5.00. Limited time.
- ☐ Money enclosed, send postpaid.

NAME _____
Please Print
ADDRESS _____
CITY _____
STATE _____ ZIP _____

©Para Laboratories, 1971

TM & © 2008 ARCHIE

Jughead in "CUT THE MUSTARD"

TM & © 2008 ARCHIE

JUGHEAD! YOU CAN'T SELL FOOD IN THE SCHOOL LUNCHROOM!
HOT
OH, I'M NOT GOING TO SELL FOOD, SIR!!!
WELL, WHAT ARE YOU GOING TO DO WITH IT?
I'M GOING TO EAT IT!
D-AGHH!
HOT DOGS
2

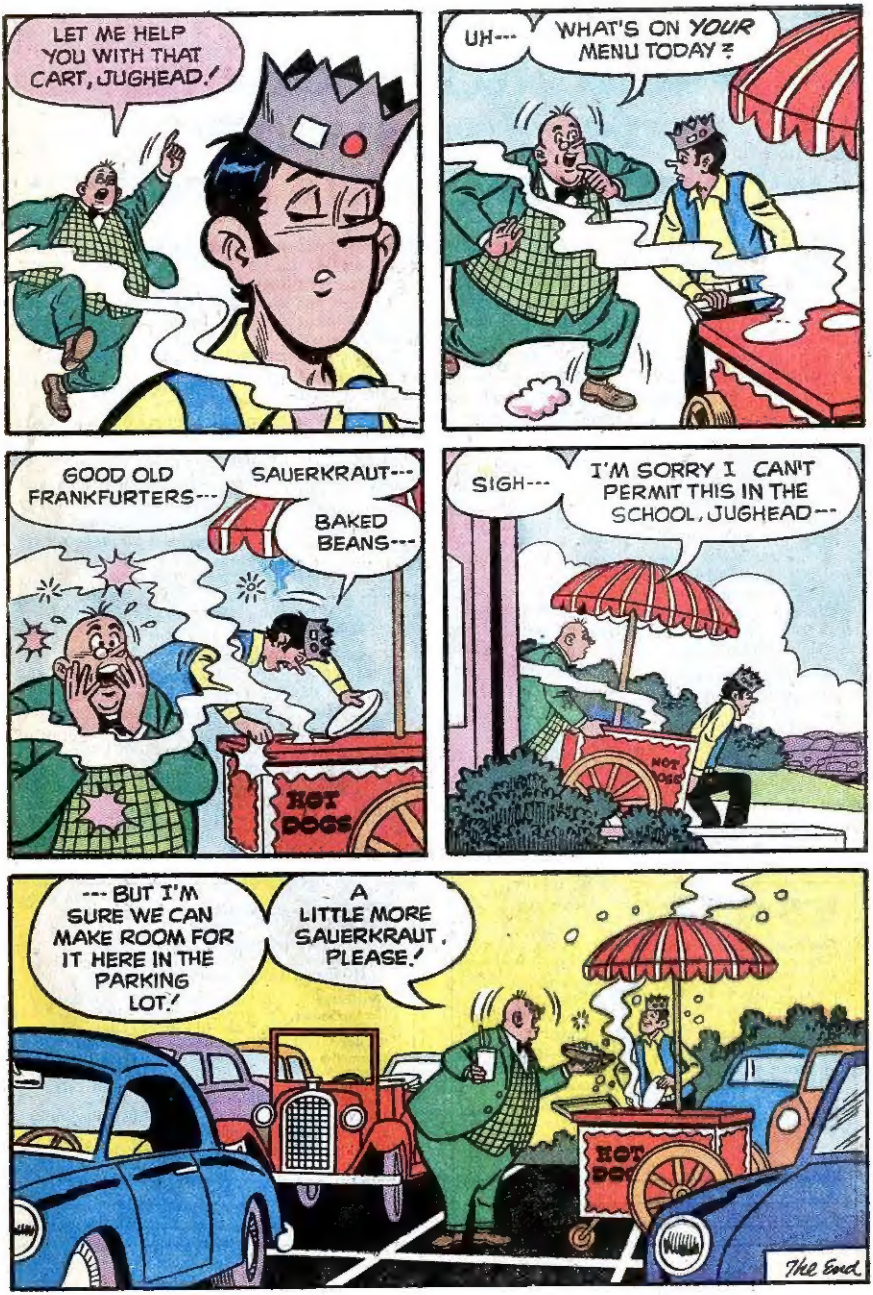
TM & © 2008 ARCHIE

WHAT KIND OF A JOKE IS THIS?
IT'S NO JOKE, SIR!
EVERY STUDENT IS PERMITTED TO BRING HIS LUNCH TO SCHOOL!
THAT'S RIGHT, BUT---
SO THIS IS MY LUNCH BOX!
HOT
JUGHEAD, THIS IS RIDICULOUS!
I CAN'T PERMIT THIS IN THE SCHOOL!
TAKE IT OUTSIDE IMMEDIATELY!
3

TM & © 2008 ARCHIE

CAN I HELP IT IF I HAVE SUCH A HEALTHY APPETITE ?
AND WHOSE FAULT IS IT THAT MY STOMACH CAN'T TAKE MISS BEAZLEY'S COOKING ?
YOU JUST TOUCHED A TENDER SPOT, JUGHEAD!
MISS BEAZLEY'S COOKING ?
I DON'T KNOW WHY I PUT UP WITH IT ?
TODAY'S WEDNESDAY!
SHE ALWAYS MAKES GOULASH ON WEDNESDAY!
ECHHH!
I ALWAYS WONDERED...
DOES SHE REALLY MAKE THAT GOULASH ?
OR---: ULP :
DOES IT JUST ACCUMULATE ?
4

TM & © 2008 ARCHIE


LET ME HELP YOU WITH THAT CART, JUGHEAD!
UH---
WHAT'S ON YOUR MENU TODAY?
GOOD OLD FRANKFURTERS---
SAUERKRAUT---
BAKED BEANS---
HOT DOGS
SIGH---
I'M SORRY I CAN'T PERMIT THIS IN THE SCHOOL, JUGHEAD---
--- BUT I'M SURE WE CAN MAKE ROOM FOR IT HERE IN THE PARKING LOT!
A LITTLE MORE SAUERKRAUT, PLEASE!
The End

TM & © 2008 ARCHIE

Now you can choose the career you've always wanted-even if you never went to college.

Because of the demand for trained specialists in today's business world, we can now help you move into the business or technical field of your choice, in less time than you may think. Here's how to do it—in three simple steps—even if you never went to college.

First, take the time to select the business or technical field that you really want to succeed in. The one you'll be happy to work in the rest of your life. The one you've always wanted to enter, if only you had the chance.

Second, try to find out as much as possible about the career field you've chosen. How much money you could expect to earn. And what the chances are for promotion, or getting started in a business of your own. So you can be sure that moving into this new field is really worthwhile.

Third, decide how you're going to get the specialized training you need to break into this new field. The kind of training that today's employers respect, and are willing to pay for. Regardless of your past experience.

Free Guidance Materials

To help you select the field that's right for you, the two special coupons below list many of the business and technical careers where your talents may now be needed and appreciated, even if you never went to college. And we can help you find out what you should know about the field you like best. Simply check off your career choice, and mail the coupon today.

Free Guidance Booklet

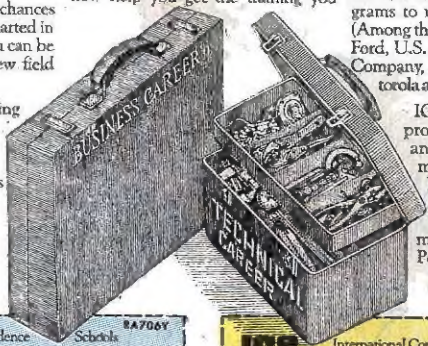
In return, you will receive a free ICS Career Guidance Booklet that describes the opportunities you might expect in your newly-chosen field. It will also explain how the new ICS can now help you get the training you need to break into this new career field ...right in your home...during your spare time...without losing a single day's pay from your present job...and without ever setting foot in a classroom.

Free "Demonstration Lesson"

In addition, you'll receive a free "Demonstration Lesson," that lets you see for yourself why the job skills you need —the ICS way—may be easier than you think.

More than 8,500,000 men and women have turned to ICS for career training since 1890. Some 2,000 American firms and government agencies are also using ICS training programs to upgrade their employees. (Among these firms are such names as Ford, U.S. Steel, Chrysler, Mobil, 3M Company, Alcoa, Pan Am, GE, Motorola and RCA.)

ICS career training is approved for veterans training and ICS is an Accredited member of the National Home Study Council. Just mail one coupon today for your free guidance materials to: ICS, Scranton, Pennsylvania 18515.



BA706Y

ICS International Correspondence Schools
Scranton, Pennsylvania 18515

Send me a free ICS Career Guidance Booklet and a free "Demonstration Lesson" for the technical field I have checked below. I understand that I am under no obligation.

- ☐ Accounting
- ☐ Bookkeeping
- ☐ Business Management
- ☐ Computer Programming
- ☐ Executive Secretary
- ☐ Hotel Management
- ☐ Income Tax Specialist
- ☐ Interior Decorating & Design
- ☐ Legal Secretary
- ☐ Marketing, Advertising Sales Mgt.
- ☐ Medical Secretary
- ☐ Motel Management
- ☐ Restaurant, Club Management

Mr., Mrs., Miss_____ Age_____

Address_____ Apt._____

City_____ State_____ Zip_____

BA707Y

ICS International Correspondence Schools
Scranton, Pennsylvania 18515

Send me free ICS Career Guidance Booklet and a free "Demonstration Lesson" for the technical field I have checked below. I understand I am under no obligation.

- ☐ Architecture
- ☐ Air Conditioning, Refrigeration & Heating
- ☐ Automotive Mechanics
- ☐ Auto Body Rebuilding Specialist
- ☐ CATV Technician
- ☐ Engineering (Civil, Electrical, Mechanical, Chemical)
- ☐ Communications, Broadcasting Technician
- ☐ Computer Servicing
- ☐ Diesel, Gas Mechanic
- ☐ Drafting
- ☐ Electrician
- ☐ Electronics Technician
- ☐ Engineering Technician
- ☐ FCC Licensing (Electronics)
- ☐ Surveying & Mapping
- ☐ TV Servicing & Repair

☐ Check here for special information, if age 16 or under

Mr., Mrs., Miss_____ Age_____

Address_____ Apt._____

City_____ State_____ Zip_____

TM & © 2008 ARCHIE

3 COMPLETE FISHING OUTFITS
NATIONALLY ADVERTISED 1973 MODELS
2 LOADED TACKLE BOXES - 66 DEADLY LURES
411 Pcs.
FREE! if you order NOW! 2 LEAKPROOF FLOATING TACKLE BOXES
EVERYTHING YOU NEED TO GO FISHING AT ONCE!
3 EXPERTLY BALANCED RODS AND REELS
SMOOTH POWERFUL
ARGOSY DIRECT DRIVE TROLLING REEL
6 ft. 2 Section BAMBOO ROD
28 pc. POPPING LURE SET
POWER ACTION BLACK MAGIC FIBRE-GLASS RODS
STRONGER THAN STEEL OR BAMBOO
SENSATIONAL VALUE!
$12.95
DELUXE MODEL
MARK IV LEVELWIND CASTING REEL
FISH KNIFE with SHEATH
5 pc. DROPLINE FISHING OUTFIT
NEW! SUPER "88" AUTOMATIC DUAL DRAG SPINCAST REEL
DIP NET
PUSH BUTTON CASTING ANTI REVERSE NO BACKLASH
NEW
50 NATURAL BAIT LURES
SURE SHOT ACTION WITH SHRIMP, MINNOWS, GRASSHOPPERS, MAYFLIES, BUMBLEBEES, CRICKETS, LEECHES
6 FAMOUS TROUT FLIES
STAR DRAG found only on best reels.
EACH ROD BALANCED TO PERFECTION
FIELD TESTED LURES Proven the Deadliest Dozen Yet
CRAFTY LURES SELECTED FROM WORLDS MOST POPULAR ALL TIME FAVORITES

COMPLETE! NOTHING ELSE TO BUY!

SELECTED FOR YOU BY EXPERTS. This choice fish-getting tackle used by thousands throughout the United States and Canada. Each item carefully chosen—everything you need for all types of fishing. Deadly lures that are all time favorites. A veteran angler or an occasional fisherman can be proud of this precision-built kit. You can go fishing at once. Compare! You may not find a bargain like this anywhere.

LOOK! YOU GET EVERYTHING SHOWN. Super "88" Spincast Reel • Comet X3C Bait Cast Reel • Argosy Direct Drive Trolling Reel • 5 ft. 2 pc. Fiber Glass Spin Cast Rod • 4 ft. Fiber Glass Bait Cast Rod • 3½ ft. Fiber Glass Trolling Rod • 6 ft. 2 section Bamboo Pole and 25 ft. Bank Line • 66 proven Deadly Lures • 5 pc. Furnished Line • 2 Floating Tackle Boxes with removable trays • Fish Knife and Sheath • 28 pc. Popping Lure Kit • Dip Net, Stringer, Split Shot, Clincher Sinkers, Snap Swivels, Assorted Hooks, Snelled Hooks, 3 Plastic Floats, 6—3 way Swivels, 6 Snaps, 12—36" Leader Strands (8# Test), and complete instructions. 411 pieces in all.

NIRESK DISCOUNT SALES, INC. CHICAGO 60606

MONEY BACK GUARANTEE!

NIRESK DISCOUNT SALES, Inc. **DEPT. F3-36**
CHICAGO, ILLINOIS 60606

ORDER TODAY! If you're not 100% pleased we'll refund your full purchase price promptly.

YOU KEEP 2 FREE TACKLE BOXES REGARDLESS!

Please rush _____ *411 pcs. 3 Complete Fishing Sets*

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

☐ I enclose $12.95 plus $1.00 for postage & handling.
☐ Ship C.O.D. I will pay C.O.D. charges & postage.
Ill. Residents please add 5% sales tax

To Canada: $14.95 including Postage & Duty

TM & © 2008 ARCHIE

DO YOU NEED EXTRA MONEY?

BIG VALUE!
FLOWERS-IN-THE-ROUND ALL-OCCASION ASSORTMENT
18 really deluxe large round cards. Excitingly different.

EXCITING!
CHRISTMAS EVERGREEN WREATH ASS'T.
25 charming folders, 7 different subjects. Wreaths frame winter birds, bells, Santa! Festive!

It costs you nothing to try

$100.00 IS YOURS

for selling only 100 boxes of our famous Flowers in the Round All-Occasion Assortment. You make $1.00 for selling 1 box, $10.00 for 10 boxes, etc. You can make even more money showing our 80-page all color catalog of marvelous gift and household items. A few dollars or hundreds of dollars—it's yours. Just call on neighbors, friends and relatives in your spare time.

Cut out entire Business Postage Paid Reply Coupon Below—mail it today —and we will send you immediately, leading Greeting Card Box Assortments on approval—plus FREE money-making catalog. No experience necessary.

Last year some folks made only $25 to $50 while others made $150—$250 —$500 and more selling our entire line. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys greeting cards.

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW
•
FILL IN COUPON-ENVELOPE FOLD OVER FIRMLY SEAL (PASTE OR TAPE) AND MAIL TODAY
•
No Stamp Necessary

7-PIECE COLONIAL WALL RACK
Solid hardwood rack with antiqued mahogany finish. Has 6 indispensable kitchen tools.

6-DRAWER COASTER HUTCH
Lovely Early American replica holds 6 full-size coasters.

NEW!
"CUTE CHARMERS CHRISTMAS ASS'T"
Adorable little personalities to brighten the Holidays. 18 cards-6 different designs. Colorful, Whimsical!

NEW!
VALUE PACK GIFT WRAPPING ALL-OCCASION ASS'T.
20 gay, colorful, large sheets. Delightful!

IT COSTS YOU NOTHING TO TRY

FREE 80-PAGE FULL COLOR CATALOG BY SAMPLE AND GIFT

GUARANTEED TO CONSUMERS BY PARENTS' MAGAZINE

5076
Cut Along Dotted Line-Seal (Paste or Tape) and Mail

CHEERFUL HOUSE DIVISION OF BEVIS INDUSTRIES, INC. White Plains, N.Y. 10606

Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

CHEERFUL HOUSE, DEPT. D-15
White Plains, New York 10606

DIVISION OF BEVIS INDUSTRIES, INC. NEW YORK 10606

YES, RUSH MY ALL-OCCASION SAMPLE KIT

I want to make extra money. Please rush me immediately your all-occasion Greeting Card box assortments on approval for 30-day free trial plus FREE 80-page Full-Color Catalog of money-making Gifts and Cards. With these cards and samples, I will be able to start making money the day my sales kit arrives. Sales kit may be returned without cost or obligation. As a Cheerful House Dealer, I will also continue to receive additional FREE catalogs, money-making literature, special offers PLUS seasonal samples on approval as they become available.

Fill in your name and address below—No stamp necessary

☐ Mr.
☐ Mrs.
☐ Miss

Please Print

Address_____ APT. _____

City_____ State_____ Zip Code_____ N.J.

If writing for an organization, give the name here_____

DO NOT CUT HERE ▼ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

Postage Will be Paid by Addressee

CHEERFUL HOUSE
Westmoreland Avenue
White Plains, New York 10606
Dept. D-15

BUSINESS REPLY MAIL
First Class Permit No. 569, White Plains, New York

No Postage Stamp Necessary If Mailed in the United States

TM & © 2008 ARCHIE